

**GORILLA
TANGO
THEATRE**

interactive
drama
improv shenanigans
musical
one man show sketch
cabaret
one woman show comedy drama
shenanigans variety

**Gorilla Tango Theatre is the producers' theatre,
where opportunities are limitless.**



GTT Wants You!

Gorilla Tango Theatre is the producers' theatre! It exists to provide artists and organizations of all sizes and genres the opportunity to produce their work in a professional environment.

The opportunities at GTT are limitless. GTT welcomes companies looking to produce a season of work with multiple-week runs, improv or sketch groups looking to develop ongoing timeslots, individuals who want to mount a production for one night only, and everyone in between.

Gorilla Tango seeks to create a community of theatre artists from all different backgrounds with a focus on profitability and sustainability.

This atmosphere brings new energy and allows everyone to tap into an audience that they might not otherwise have reached.

GTT wants all its producers to succeed and your work to be profitable!

As a company, GTT contributes by producing its own scripted, sketch, and improvisational works; cabaret and musical productions; dance; film screenings; and children's programming.

Contact info@gorillatango.com for more information and to learn how you can join our community of producers and theatre artists today!

Gorilla Tango has the lowest break-even point of the three potential theaters.


A producer only has to sell 30 \$10 tickets per performance to breakeven! Raise the ticket price, shorten the show, reduce the number of shows per week and that breakeven point gets even lower!

variety
shenanigans
musical
Gorilla Tango has
the lowest break-even
point and seeks to create a
community of "profitable"
theatre artists
dramasketch
comedy

What you get:

- Performance space
- Audition space
- Rehearsal space
- Box Office - online, phone, in person
- Basic Lights and Sound
- Insurance
- Advertising: basic web, print, calendar
- Utilities
- House management
- All Benefits of our League of Chicago Theatres Membership

Actual rental data gathered from local theaters

	Theater "A"	Theater "B"	
Size	69 seats	50 seats	85 seats
Primetime	\$350 per night	Not available	\$200 per show hour plus 50% of net revenue
Off - Late night	\$275 per night	\$150 per night	\$200 per show hour plus 50% of net revenue
Availability	9 months out	3 months out	Fall 2007 and beyond
Deposit (at signing of contract)	First and last night rent, 100% of rehearsal cost	100% at start of run, including rehearsal space and add-ons	No deposit required!
Rehearsal	\$25 per hour	\$15 per hour	FREE!
Box-office	Yes	No	Yes
Insurance	Buy your own	Not-required	Included

Cost of 3 night run for 1.5 hour show, plus 60 hours of rehearsal

Performance space	\$1050 (primetime)	\$450 (cost for off nights)	\$900 (anytime)
Rehearsal space (60 hours)	\$1500	\$900	FREE!
Insurance	\$300	N/A	FREE!
TOTAL COST	\$2850	\$1350	\$900 + 50% of net

The GTT full service producer agreement made the producer 550% more profit than the least expensive of the two traditional theatre rental agreements, Theater "B" (barely profitable in a sold out scenario). Theater "A," the full service and higher cost rental agreement, produced a loss even with selling out 100% of capacity.

Due to the active nature of our venue, all productions must be able to return our space to the standard configuration after each performance.



The GTT producer agreement allows for the greatest potential for profitability and protection from losses. **Plus, no money upfront!**



Assume 30 tickets sold per night at \$10 each

	Theater "A"	Theater "B"	GORILLA TANGO THEATRE
Tickets sold as % of theatre capacity	44%	60%	35%
Gross Ticket Revenue	\$900	\$900	\$900
Expenses	\$2850	\$1350	\$900
Net Profit (Loss)	(\$1950)	(\$450)	BREAK-EVEN!

Assume complete sell out for each of the 3 nights at \$10 each

	Theater "A"	Theater "B"	GORILLA TANGO THEATRE
Tickets sold as % of theatre capacity	100%	100%	100%
Gross Ticket Revenue	\$2070	\$1500	\$2400
Expenses	\$2850	\$1350	\$900 + GT 50% of net revenue \$825 = \$1725
Net Profit (Loss)	(\$780)	\$150	\$825 PROFIT!



Hey Producers!

Love the Gorilla Tango Theatre Producer Deal, but Gorilla Tango's storefront venue is just not right for your project?

There is now another option for you.

We can now mimic our same all-inclusive producing deal at any venue by utilizing Gorilla Tango Capital (www.gorillatango.biz).

Cost will vary based on the venue you choose, but GTC can still provide the same **turnkey offerings** (rehearsal space, box-office services, basic marketing, etc. etc.) on the same **no money up front** plan as our wildly successful producing deal at Gorilla Tango Theatre.

Now any producing company can produce with Gorilla Tango anywhere in the city/country/world/universe!

Just another example of how Gorilla Tango strives to make producing easier and cost effective. Gorilla Tango Theatre is the producers' theatre! And Gorilla Tango Capital is the producers' finance company!

Want to learn more? Contact us at info@gorillatango.biz or visit www.gorillatango.biz.

Gorilla Tango Capital

1919 N. Milwaukee Ave. / Chicago, IL 60647/ 773-598-4549
www.gorillatango.biz